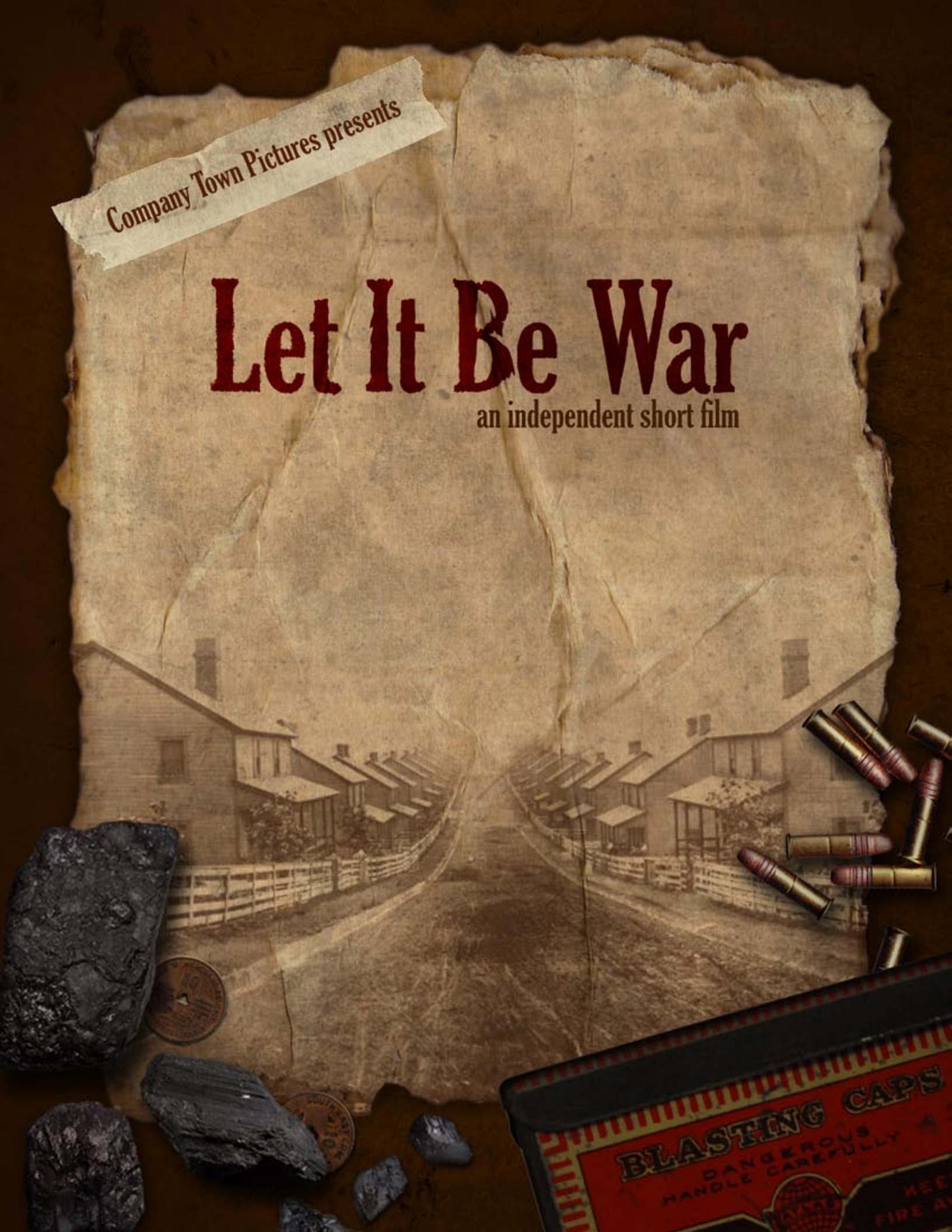


Company Town Pictures presents

Let It Be War

an independent short film



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ABOUT *LET IT BE WAR*

LOGLINE

When a coal-mining company refuses to loosen its hold on a small, mountain town, a group of young miners decide that they must fight to reclaim what is rightfully theirs—their right to live.

SHORT SYNOPSIS

A young coal miner returns home from the second World War to an unchanged, harsh reality: life in a company town. Unionization has the town divided and thoroughly at war with itself. Still, the miners toil away in the depths of the mountains, harvesting the company's black gold. Jim struggles to support his family, and in his darkest hour, he and the other miners summon the will to act. They strike back against the company, sending structures crashing to the ground in a heap of fiery rubble.



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MORE ABOUT THE FILM

LONG SYNOPSIS

It is December 8th, 1941. A group of coal miners are listening to President Franklin D. Roosevelt's national address after the attack on Pearl Harbor. Among the men are Jim, a young family-man, and his younger brother Hollice, both of whom answer the call of duty to serve in the defense of their country. Joined by men and women from across the United States, they fight for four long years in the Army, learning and using skills in tactical demolition. The war ends and the Allied Nations emerge victorious, but for Jim and the other miners who served, their return home is tragically bittersweet.

Several years pass, and Jim continually struggles to keep food on the table. His ailing son needs medicine, but his entire family needs to eat. Jim and his wife do what they can to keep their family going, but the meager wages Jim receives from the company make it difficult to survive.

In the hope of escaping a life spent underground, Hollice takes a job with the Pinkerton Detective Agency, the company's muscle. Under the direction of Mr. Wilkins, the company's owner, the Pinkertons utilize any means necessary to keep the miners from organizing. Still, in spite of all the brutality inflicted upon them, the miners work in the shadows to bring about a positive change. Their leader, Norm, is a fiery old man who isn't afraid to stand up against the company.

When all hope is seemingly lost, the miners rise to action. They initiate a plan to bring the company to its knees.



DIRECTOR'S COMMENTS

I initially formed the idea for Let It Be War two years ago. A friend of mine shared a piece of a story with me that involved coal miners, World War II, and a company town in eastern Kentucky. Compelled by the experiences of those in my native Appalachia, I wrote a short script and spent the last year refining it. As it is now, the film portrays the strength and resolve of the Appalachian people as they struggle to survive in the harsh reality of a 1948 company town.

Historically, Appalachians have been discounted, discredited, and manipulated. As company towns emerged with the arrival of the railroads at the turn of the twentieth century, industry essentially found a way to enslave the mountain people. Wages were paid in scrip, a company-produced currency, which was only redeemable at the company store. Gun-thugs from various agencies were hired to subvert the population and to keep them from organizing. Life, liberty, and the pursuit of happiness were not to be found in these places, and that is truly criminal. Today, coal provides nearly half of the electricity consumed by the United States. In 1948, it was much more than that. Still yet, people, actual people, were reduced to tools of excavation.

I've always had a deep admiration for the generation of Americans that saw us through the Great Depression and World War II. Their determination, their resolve, and their resiliency in the face of overwhelming adversity is truly an inspiration. I want to keep that era alive in any way that I can.

This film is rooted in truth, and it's about a patriot who struggles to protect and preserve his family in the midst of a dire situation. To me, that is certainly a story worth telling, and I look forward to the challenges ahead.

- Andrew Heaberlin

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HOW YOU CAN HELP

DONATING TO *LET IT BE WAR*

With a budget nearing \$25,000, any donation toward the project will go a long way. All donations will be going directly to production costs, such as buying props, renting equipment, paying actors, and locking down locations. By donating, you have a real opportunity to play a big part in the making of this film.

The rewards of giving go beyond being a part of this film. Company Town Pictures is a non-profit organization, which makes every donation tax-deductible. We have also embraced the social media. In that vein, we have a website (www.LetItBeWar.com), a Facebook page, Twitter and Youtube accounts, and a Wordpress blog; all of which can offer you and your company an avenue to reach out to customers.

One of the benefits we offer for large donations is a video update feature. We will be creating short video segments throughout the production that outline our progress. As a thank you to supporters, we will come tour location and shoot a high-definition video update for our website that will feature you and your business. See the Benefits section on the following page for guidelines.



DONATION BENEFITS

\$10 - \$499.99 - Personal Donors

- Receive Tax Receipt, Name in credits and on website.

\$500 - \$1,499.99 - Special Giving

- Receive Tax Receipt, Name in credits, print materials, and website.

\$1,500 - \$4,999 - Sponsor

- Receive Tax Receipt, Name in credits, print materials, and website.
- Will be featured in 1 video update.

\$5,000 - \$9,999.99 - Super Sponsor

- Receive Tax Receipt, Name in credits, print materials, and website.
- Will be featured in 3 video updates.
- Name on official poster.

\$10,000 and above - Corporate Sponsor

- Receive Tax Receipt, Name in credits, print materials, and website.
- Will be featured in 5 video updates.
- Name on official poster.

Let It Be War, at its heart, is a story of an individual fighting for his own place in the world. With your donation, you can help us fight for a place where our independent film can live on, reaching out its message to new audiences every day.



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